

UNITED STATES DISTRICT COURT FOR THE
SOUTHERN DISTRICT OF NEW YORK

-----X
GIGANTIC MARKETING, INC.,

Plaintiff,

-against-

WE ARE GIGANTIC, LLC and
NEIL POWELL,

Defendants.
-----X

**USDS SDNY
DOCUMENT
ELECTRONICALLY FILED
DOC #:
DATE FILED: OCT 03 2007**

07-CV-6400 (PAC)

**CIVIL CASE MANAGEMENT
PLAN AND SCHEDULING
ORDER**

This Civil Case Management Plan, submitted in accordance with Rule 26(f), Fed. R. Civ. P., is adopted as the Scheduling Order of this Court in accordance with Rule 16(f), Fed. R. Civ. P.

1. All parties do not consent to conducting all further proceedings before a Magistrate Judge, including motions and trial. 28 U.S.C. § 636(c).
2. This case is to be tried to a jury.
3. Amended pleadings may not be filed and additional parties may not be joined except with leave of the Court. Any motion to amend or to join additional parties shall be filed within thirty (30) days from the date of this Order.
4. Initial disclosures pursuant to Rules 26(a)(1), Fed. R. Civ. P., shall be completed not later than fourteen (14) days from the date of this Order.
5. All fact discovery shall be completed no later than January 29, 2008.
6. The parties are to conduct discovery in accordance with the Federal Rules of Civil Procedure and the Local Rules of the Southern District of New York. The following interim deadlines may be extended by the written consent of all parties without application to the Court, provided all fact discovery is completed by the date set forth in paragraph 5 above:
 - (a) Initial requests for production of documents to be served by October 30, 2007.
 - (b) Interrogatories to be served by October 30, 2007.
 - (c) Depositions to be completed by January 29, 2008.
 - (d) Requests to Admit to be served no later than December 1, 2007.
7. (a) All expert discovery shall be completed no later than March 14, 2008.

- (b) No later than thirty (30) days prior to the date in paragraph 5, i.e., the completion of all fact discovery, the parties shall meet and confer on a schedule for expert disclosures, including reports, production of underlying documents and depositions, provided that (i) plaintiff(s)' expert report(s) shall be due before those of defendant(s) expert(s); and (ii) all expert discovery shall be completed by the date set forth in paragraph 7(a).

8. All motions and applications shall be governed by the Court's Individual Practices, including pre-motion conference requirements.

9. All counsel must meet face-to-face for at least one hour to discuss settlement within fourteen (14) days following the close of fact discovery.

10. (a) Counsel for the parties have discussed an informal exchange of information in aid of an early settlement of this case and have agreed upon the following:

- (b) Counsel for the parties have discussed the use of the following alternate dispute resolution mechanisms for use in this case: a settlement conference before a Magistrate Judge.
- (c) Counsel for the parties recommend that the alternate dispute resolution mechanism designated in paragraph (b), be employed at the following point in the case: within the next thirty (30) days.
- (d) The use of any alternative dispute resolution mechanism does not stay or modify any date in this Order.

11. The Final Pretrial Submission Date is thirty (30) days following the close of fact and expert discovery (whichever is later). By the Final Pretrial Submission Date, the parties shall submit a Joint Pretrial Order prepared in accordance with the undersigned's Individual Practices and Rule 26(a)(3), Fed. R. Civ. P. Any motions in limine (for which the pre-motion conference requirement is waived) shall be filed by the Final Pretrial Submission Date. If this action is to be tried before a jury, proposed voir dire, jury instructions and verdict form shall also be filed by the Final Pretrial Submission Date. Counsel are required to meet and confer on a joint submission of proposed jury instructions and verdict form, noting any points of disagreement in the submission. Jury instructions may not be submitted after the Final Pretrial Submission Date, unless they meet the standard of Rule 51(a)(2)(A), Fed. R. Civ. P. If this action is to be tried to the Court, proposed findings of fact and conclusions of law should be submitted by the Final Pretrial Submission Date.

12. Counsel for the parties have conferred and their present their best estimate of the length of trial is: three to four days.


13.

Civil Case Management Plan Requirement	
Motion to amend or to join additional parties to be filed no later than:	November 1, 2007
Initial Disclosure pursuant to Rule 26(a)(1), Fed. R. Civ. P. to be served no later than:	October 16, 2007
All fact discovery to be completed no later than:	January 29, 2008
Discovery – initial requests for production of documents to be served no later than:	October 30, 2007
Discovery – interrogatories to be served no later than:	October 30, 2007
Discovery – depositions to be completed no later than:	January 29, 2008
Discovery – requests to admit to be served no later than:	December 1, 2007
All expert discovery to be completed no later than:	March 14, 2008
Parties to meet and confer on scheduled for expert disclosures no later than:	December 31,, 2007
All counsel to meet face-to-face to discuss settlement no later than:	February 12, 2008
Date recommended by counsel for alternate dispute resolution:	Next ²⁵ 30 Days <i>Mc</i>

TO BE COMPLETED BY THE COURT:

14. The next Case Management Conference is scheduled for December 4 2007 @ 2PM

This ORDER may not be modified or the dates herein extended, except by further Order of this Court for good cause shown. Any application to modify or extend shall be made in a written application in accordance with paragraph 1(E) of the Court's Individual Practices and shall be made no less than two (2) days prior to the expiration of the date sought to be extended.



Paul A. Crotty
United States District Judge

Dated: New York, New York

October 2, 2007